



BALLARAT & QUEEN'S OLD GRAMMARIANS' ASSOCIATION STRATEGIC PLAN

What is BQOGA?

*Who are we? What are we? Why we are here for you!
September 2017*

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1 INCREASE THE LINK

The purpose of the Ballarat & Queen’s Old Grammarians’ Association (BQOGA) are:

a) To be the only official link between the School and its former students providing active leadership for those former students who wish to involve themselves in the development of the School and make a positive contribution to the policies and aims of the school.

b) To foster good fellowship amongst the former students of:

- Queen’s College;
- Queen’s Church of England Girls’ Grammar School;
- Ballarat Church of England Grammar School; and
- Ballarat and Queen’s Anglican Grammar School;

That came together to make up the School as it is today.

c) To work with the Board of Management of the School to preserve the rich heritage of the School and its predecessors.

d) To nominate representatives to the Board of Management of the School and to the Ballarat and Queen’s Anglican Grammar School Foundation.

e) To actively encourage present students at the School by providing scholarships and bursaries where possible and other appropriate awards and recognition of their efforts.

Our vision is to inspire former students to engage with the life of the school and its continued wellbeing through the communion of collegiate life.

GOALS

Investing in the life of the School

To provide leadership to former students wishing to involve themselves in the development of the school and make a positive contribution to the policies and aims of the school.

The Associations ongoing viability is intrinsically linked with that of the school. The BQOGA has a vital role to play to support the School remain viable and relevant in today’s society. Amongst our Association membership there are leaders in their fields, rich with knowledge and diverse in their appeal – a valuable resource that can support the developmental needs of current students and the school’s physical infrastructure.

Fellowship

A key role of the BQOGA is providing outlets for Old Grammarians to congregate, maintaining contact with colleagues and to foster good fellowship amongst former students of Ballarat and

Queen's Anglican Grammar School, as well as their predecessors from Queen's College, Queen's Church of England Girls' Grammar, and Ballarat Church of England Grammar School.

Protecting our Heritage

Our heritage is embodied in the lives of those that have attended the school. Their memories, stories, and memorabilia make up the rich fabric that is the culture of the school. Old Grammarians are custodians of this culture, and play an essential role to preserve it for future generations.

Support

The continued viability of the BQOGA and its ability to function, achieve goals, and objectives over both the short and long term, is limited by the financial resources at its disposal

The BQOGA assets currently consist of a current (trading) account (CA) and Life Members' Fund represented by fixed-term deposits (LMF)

Good Governance

The BQOGA is an incorporated association registered with Consumer Affairs Victoria. A statutory obligation exists to comply with the "rules" of association. From time to time the "rules" will need to be reviewed to remain relevant and maintain compliance with any changes to the Associations Incorporation Act 1981.

This document contains strategic recommendations that would strengthen the BQOGA and overall dramatically lift Ballarat Grammar within the local community, nationally and internationally.

BQOGA would like to work with the Admissions Office to support efforts with prospective and admitted students, so prospective and admitted students may experience firsthand the strength and loyalty of BQOGA as they are making choices about where to apply and attend school.

2 BALLARAT GRAMMAR WEBSITE (BQOGA PAGE)

<http://www.bgs.vic.edu.au/community/bqoga/>

The Ballarat & Queens' Old Grammarians' Association works closely with the School to promote partnership amongst former students. It hosts class reunions and facilitates involvement in school events such as Careers Expo, as well as drawing together members of the wider School community in projects.

In order to forge closer relationships between current and past students, we encourage involvement in the musical, sporting, performing arts programs, etc. of Ballarat Grammar. Old Grammarians also regularly visit classrooms to share their professional expertise.

The following are sub-sections that would be included on the Ballarat Grammar webpage:

UPDATE YOUR ALUMNI DETAILS

First Name:

Last Name:

Maiden Name:

Street Address:

Suburb:

Postcode:

Business Phone:

Mobile:

Email:

ENews: By sharing your email address you will automatically be added to the BQOGA eNewsletter mailing list. Please check this box if you do NOT wish to be added. You can opt out at any time.

Date of Birth: *eg 10/10/1990*

Year you left Ballarat Grammar: *eg 2002*

Year Level Completed: *eg Completed year 12*

ONLINE CART

- Be able to order products from the website:
 - o ANZAC CD
 - o Met by Wendouree
 - o Mainly About Girls
 - o Winds of Influence
- Purchase BQOGA items on the website, promote Blazer pocket framing and other items.

HISTORY

- House History
- History of the school buildings, what they were and what they are now
- Map of the school
- School Campus History
- Galleries over the years
- Archives of each field

NEWS

Diverted to the News page on the website: <http://www.bgs.vic.edu.au/news/>

- Facebook posts of Old Grammarians should be in a section of Old Grammarians' NEWS on the website.
- News on retired teachers
- Feature events and functions that Old Grammarians are associated with

A DAY IN THE LIFE OF...

- Interview past student
- Past students speak to a cohort
- Mentor career opportunities

EVENTS

Diverted to the main school events page however the calendar is a very poor way of showing upcoming events. Events should be set up like the News webpage: A small bit of information of what is available to attend then the possibility of paying online: <http://www.bgs.vic.edu.au/events/>

- Reunions
- BQOGA hosting events
- Current school events

3 STAY CONNECTED

Developing an Old Grammarians portal within Nexus, will assist Ballarat Grammar by utilising Old Grammarians for events, mentoring, careers, etc. and Old Grammarians by connecting them digitally with the Ballarat Grammar Community, school friends and lots more.

UPDATE YOUR PROFILE: Use your Ballarat Grammar Community profile to talk about what you do and what you're about. Your profile is the fastest way to connect and find other Old Grammarians who share your interests, work in your industry, or live nearby. Log in to access your profile, get updates and send messages to classmates and colleagues.

Go to the BQOGA Update your details section on the website

Did you hold any leadership positions at Ballarat Grammar? Yes / No

Were you a Boarder? Yes / No

Were you involved in School musicals, the music program or choir? Yes / No

FAMILY DETAILS

Do you have siblings who attended Ballarat Grammar? Yes / No

Did your mother attend Ballarat Grammar? Yes / No

Did your father attend Ballarat Grammar? Yes / No

Did your grandmother/grandfather attend Ballarat Grammar? Yes / No

Do you have other relatives who attended Ballarat Grammar? Yes / No

Do you have children who attended Ballarat Grammar? Yes / No

Do you have children who attend current students at Ballarat Grammar? Yes / No

CAREERS & EDUCATION DETAILS

Are you currently Employed / Student / Other (eg Travelling / Parenting):

Occupation:

Industry: *drop down box*

Employer Name:

Are you the Business Owner: Yes / No

Phone:

Work Email:

Qualifications:

Institution:

Completion Date:

Are you interested in being on the Business Directory?

Are you interested in becoming a career mentor?

Is your business willing to hold Work Experience for Year 10 students?

Is your business willing to partner with Ballarat Grammar to showcase your profession?

LIFE EXPERINCES

We are interested in hearing about how you have spent your time since leaving Ballarat Grammar. Please include any career details, volunteer or community work, sporting or other achievements or significant experiences

Ballarat Grammar INVOLVEMENT

Are you willing to be a contact for Reunions for your Year Group? Yes / No

Are you interested in becoming a member of the BQOGA Committee? Yes / No

Are you interested in being a Job Rep at Ballarat Careers Expo (August)? Yes / No

Are you interested in being part of the school: *eg coaching rowing, etc.*

Are you interested in being a Local Guardian? Yes / No

Are you interested in being a Host Family? Yes / No

PROFILE UPDATE

- Old Grammarians would be able to login in via their username (email address) and be used as a self- sufficient login process (no helpdesk) via using email password recovery and username.

SOCIAL MEDIA

LinkedIn

- Create a LinkedIn Profile [linkedin.com/alumni](https://www.linkedin.com/company/bqoga)
- https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/alumni-tool-final.pdf

Facebook

- Old Grammarians Facebook Page

PUBLICATIONS

- Boomalacka* (Printed July & November)
- Annual Report* (Printed Jan)

- Quarterly Old Grammarians Newsletters (online / email)
Include sections from:
 - o The Bulletin
 - Career News

**BQOGA President's Report currently included*

4 OLD GRAMMARIANS' CLUBS

The BQOGA will look for other opportunities and provide assistance with the activities of other support groups that would benefit from the resources of former students, both financial and physically.

Ballarat Grammar can meet and build relationships with past students near where you live or work through Ballarat Grammar Clubs and share interest groups. Students will never know who they will connect with or what they will learn.

Ballarat Grammar's Benefits:

- Increase Participation from Old Grammarians to help the current students
- Increase attendance in/at events/concerts
- Increase participation at events
- Rise in funds from Old Grammarians to benefit current students
- Positive market the school through Old Grammarians events outside Ballarat
- Old Grammarian's and current students working together
- More experienced hands on deck to help at events
- Positive market the school through events outside Ballarat – increase boarders and knowledge of the school.
- Ballarat Grammar represents Ballarat throughout the world
- WPCA used within the community
- Scholarship opportunity

SPORT

Water Sports - "Vikings Club"

- Old Grammarians row/sail under BQOGA in competitions throughout Australia
- Alliance with Wendouree Rowing Club as an affiliation
 - o Increase Wendouree Rowing Club members (help local community)
- Participate in Water Sports Dinners (Vikings, etc.)
- Use of rowing facility for a fee
 - o Old Grammarians Water Sports Membership *increase Vikings income*
- Increase Past students to continue rowing after school
- Increase Water Sport (Rowing / Sailing) participation on Lake Wendouree

Cricket - "Clever Club"

- Old Grammarian team in the MCC Club XI Competition
- Reunion Dinner at the MCG annually.
- 20/20 Match Old Grammarians vs BG

Football - "Tunbridge Club"

- Annual Heritage Football Match BG vs BHS
- Old Grammarians team vs Year 12 Students annually
- Annual Reunion Dinner

Golf

- Annual Golf Day for past students in November (Saturday of the Melbourne Cup Weekend)

Tennis

- Dinner at Australian Open in Melbourne annually.

Real Tennis

- Increase student participation in Real Tennis competition
- International opportunities for students playing overseas

CHARITY

- Fill a shipping container of items to a selected country/school
- Be included and asked to help Ballarat Grammar with their current Service opportunities.

MUSIC

- Old Grammarians participating in Concerts by playing or backstage
- Mentors students
- Assistance with Music Camp (billeting within Australia and Internationally)

Ballarat Grammar Pipe Band

- Old Grammarians mentor current students
- Play with students in Competitions throughout Australia / NZ / UK

5 VOLUNTEERING

Did Ballarat Grammar impact your life and now you'd like to give back with your time? Do you want to interact with current students? Then, become a volunteer. Old Grammarians support Ballarat Grammar and the global Ballarat Grammar community by serving in a wide range of important roles, from reunion planning and fundraising to writing news stories.

As a member of our valued team of Old Grammarians' volunteers, you will be well supported by the professional staff at Ballarat Grammar. They will ensure that your time is spent wisely, your talents are put to the best use, and your experience is meaningful and rewarding.

Ballarat Grammar and the BQOGA Committee place advertisements for Old Grammarians they are looking for as "Old Grammarian Volunteer helper". Old Grammarians can search volunteer opportunities from coaching rowing to being a stage hand at the school concert.

REGIONAL REPRESENTATIVE

Help with regional event coordination. Serve on event host committees to determine event venues, logistics, and encourage attendance; serve as point of contact for new Old Grammarians in your city.

CHARITY PROGRAMS

Old Grammarians request current students to help participate and contribute in Charity Projects. The programs would work coincide with current students Service requirements.

LEAD A CLUB

Volunteers play a critical role in the work of Clubs. Your expertise and leadership can help connect and serve Ballarat Grammar Old Grammarians in your community or your area of interest.

ORGANISE YOUR REUNION

Reunion volunteers are dedicated to the idea that you and your classmates have the most memorable reunion possible. You can join the effort (and fun!) of organising your next reunion.

RAISE FUNDS FOR BALLARAT GRAMMAR

If you value the mission of Ballarat Grammar and understand the importance of Old Grammarians support for the School's continued excellence and impact, consider serving in one of many fundraising roles, including class or section fundraising roles for reunion and/or annual giving.

WRITE OLD GRAMMARIAN'S ARTICLES

News stories, advice, photos, articles and updates are the most popular way Old Grammarians get news of their classmates and stay connected. By sharing stories about your current life experiences, work, charity, travel and business topics you will gather and share news through the Old Grammarians portal (Nexus) and website.

WITH BALLARAT GRAMMAR STUDENTS

- Student speaker
- Career Mentor
- Virtual program speaker
- Propose an independent project

WITH OTHER OLD GRAMMARIANS

- Reunion speaker
- Professional advisor
- Virtual program speaker

OTHER WAYS TO ENGAGE WITH BALLARAT GRAMMAR

- Recruit current students or Old Grammarians
- Post a job (Ballarat Grammar Network Members Only)
- Post an Independent Project

SERVICE AS A YOUNG OLD GRAMMARIAN REP

The mission of the Young Old Grammarian Rep program is to build stronger lifelong partnerships between the BQOGA and the School by providing recent leavers an outlet for staying connected and

helping to create young Old Grammarians engagement opportunities that are substantive and meaningful.

Young Old Grammarian Representatives are past students in their first five years' post- graduation who assist on key initiatives and activities in their region, such as:

Welcome Rep – Contact graduated Young Old Grammarians who are undecided about their future at university / life.

One-Year Reunion Help plan activity for your One Year Reunion by joining the programming committee. One Year Reunion will include academic sessions with faculty, section dinners, an all class party and more.

Attend local admissions events to meet with prospective students and interviewees.

Work with the Admissions office to support efforts with prospective and admitted students, so prospective and admitted students may experience firsthand the strength and loyalty of our alumni as they are making choices about where to apply and attend school.

Serve the Young Old Grammarians Ambassadors Community

Are you a networker and people connector? In communities around the world, Old Grammarians are helping to build stronger lifelong partnerships between Old Grammarians and Young Old Grammarians Ambassadors, to provide recent school leavers an outlet for staying connected, and to create ways for younger Old Grammarians to engage with each other and with Ballarat Grammar that are substantive and meaningful.

HOST FAMILY PROGRAM helps to ease the transition of first-year university, GAP or exchange students by facilitating informal friendships between them and local Old Grammarians affiliates. Students / Families who lack contacts in the student's destination throughout the world could benefit from additional support for a variety of reasons.

Potential hosts and interested students are asked to provide information regarding their hobbies, academic interests, and desired level of involvement in the program.

Hosts would not be expected to provide housing for their entire stay, however give them a base for the short term. Also giving the parents a sense of relief that their child is safe on the other side of the world.

LOCAL GUARDIAN

Encouraging local Old Grammarians to become a "Local Guardian" to current interstate / international students at the Ballarat Grammar.

6 CAREER ADVANCEMENT

The Ballarat Grammar experience doesn't stop at the end of Year 12. As an Old Grammarian, moving your career forward by taking advantage of Ballarat Grammar Career Programs and services by using Old Grammarians within their professional industries and their communities.

JOB REP

The Ballarat Careers Expo is a joint initiative of the Rotary Club of Wendouree and Ballarat Grammar. The Expo commenced in 1995 and is an annual event, attracting in excess of 3000 students and their parents each year in August.

Each year the committee organises representatives of 150 different occupations from actor to zoologist, and arranging attendance of 100 tertiary providers. This allows parents and students to find out firsthand about "a day in the life of" by talking to someone working in an occupation they may be considering. They can also discuss the course details and requirements for these occupations with our tertiary and training providers.

Take phone calls and email from current Grammar students to assist with industry knowledge.

CAREER MENTOR

Career Mentor are Old Grammarian's who are willing to connect over phone or email with current students to share industry knowledge and career advice.

SHARE YOUR EXPERTISE

Old Grammarians possess extraordinary insights, skills, and experience that can greatly enrich the Ballarat Grammar community and provide value to current students and fellow Old Grammarians.

OLD GRAMMARIANS PROGRAMS

Volunteer to participate and contribute to Old Grammarians Programs as a panellist, speaker or content provider, or when opportunities become available.

WORK EXPERIENCE

Current Students would access the Business Directory that has Old Grammarians businesses available to complete a week's Work Experience and/or holiday volunteering.

BUSINESS DIRECTORY MEMBER

Become a **Member of the Ballarat Grammar Network** at a fee per year (\$50).

Access via a portal from bgs.vic.edu.au

- Invitation to Free Networking events and events with speakers around the world
- Access to Upload Jobs
- Interview with Business Owner

7 REUNIONS

Reunions are what you make them. For some, it's about reconnecting with friends and faculty. For others, it's about reinvigorating the Ballarat Grammar experience. Open Weekend is a jam - packed, fun-filled, two days of opportunity, reflections and good times.

FIND REUNION

Reunion Locations

- Victoria:
 - o Melbourne
 - o South -West
 - o North-West
 - o North – Central
 - o Gippsland
- Australian Capital Territory
- South Australia
- Tasmania
- New South Wales
- Queensland
- Northern Territory
- Western Australia
- United Kingdom
- United States of America
- Asia

5 year

- To be held as a cocktail party in Melbourne

10 / 20 / 30 / 40 years

- To be held as a stand-up evening function at the school, with the offer of a tour of the school prior to the commencement of the reunion.

50 / 60 years

- To be held as a sit down lunch function at the school, with the offer of a tour of the school prior to the commencement of the reunion.

REUNION LIAISONS work closely with the Development Office and the Branch Representative (BQOGA Committee) to coordinate every detail of your visit back to campus, including all class-specific events, to ensure that the weekend runs smoothly.

REUNION PHOTO GALLERIES

OPEN WEEKEND

Host a day where past students can attend and have tours.

- Catch up with past students (not in the same year) and teachers
- Grammar benefits by showcasing the school every year.

- Fundraising for the school on the day.
- Development Office catch up with Old Grammarians.

Children Programs

- Old Grammarians children and grandchildren are invited to participate in daytime programs that are designed especially for them. There would be tours to Mt Rowan, an activity tent with games and crafts, robotics, a petting zoo and lots more.
- Children aged 6 and below have the CEED facilities for babysitting.

8 BQOGA REVENUE

BUSINESS DIRECTORY:

\$50 Job posts on the Old Grammarians Portal (Sub-set of Nexus)

SPORT MEMBERSHIP

Use of the School Grounds and Facilities (gym memberships)

ENROLLED BALLARAT GRAMMAR STUDENTS

The school provide the BQOGA with 10% for every student enrolled at Ballarat Grammar who has left the Ballarat Grammar in the preceding year, from the Ballarat Grammar non-refundable Enrolment Deposit. Ballarat Grammar pays these funds to the BQOGA by the end of Term 1 of each year and it is paid into the BQOGA general account held at Ballarat Grammar.

EVENTS

Additional Revenue may also be obtained from fundraising activities conducted by the Ballarat Grammar

9 CURRENT BALLARAT GRAMMAR STUDENTS

YEAR 12 LEAVERS

All year 12 leavers receive a letter of good wishes at the end of year 12.

SCHOLARSHIP / BURSARIES

- Association Bursary should be awarded to students of Old Grammarians.
- This Scholarship aims to encourage continuing involvement and commitment to the School.
- Open to Year 9 students currently enrolled at the School who are children of Old Grammarians for entry to Year 10.
- Name after an ex-student of continued service to the school.

OLD GRAMMARIAN OF THE YEAR

An award given at Presentation Night to an Old Grammarian that has made an outstanding contribution to the community and excellence.